

# Caitlin Moriarity

Phone: 573-268-4313 | E-mail : [caitlin@tropeofirony.com](mailto:caitlin@tropeofirony.com) | Web: [www.caitlinmoriarity.com](http://www.caitlinmoriarity.com)

---

## Key Skills

- Seven years of writing and editing experience
- Extensive experience adding value to web content by creating online slide shows, e-newsletters, and inserting links and embedding images
- Proficient using content management systems, CSS, XHTML and HTML, Adobe Creative Suite, Microsoft Office, Mac OS X
- Social media - Twitter, Facebook, LinkedIn, Biznik, MySpace

## Experience

### **Freelance Writer/Editor, 03/02 - Present**

- Edit and write web content, articles, features, news releases and blogs
- Published in national magazines such as *BUST*, *Wizard*, and *Anime Insider*
- 5 years working with Hostelling International as contract editor
- Work with The Creative Group in St. Louis as contract writer and editor

### **Channelweb.com/Everything Channel, San Francisco, CA**

#### **Associate Editor, 09/07 - 09/09**

- Collaborated with reporters and managed production of multiple online slide shows per day, and uploaded slide shows to website using CMS
- Tripled production of online slide shows from 2007 to 2008
- Produced daily e-newsletters using HTML
- Edited slide shows and e-newsletters
- Wrote blogs and web content on breaking tech news
- Channelweb.com a finalist for ASBPE's 2008 B2B Website of the Year
- Channelweb.com named one of 10 Great Media Web Sites by BtoB Magazine's Media Business in 2008

### **Law.com/ALM Media, San Francisco, CA**

#### **Assistant Editor, 06/06 - 09/07**

- Copy edited legal articles for Law.com
- Wrote short abstracts of law articles
- Edited article HTML code and uploaded articles to Law.com server using CMS
- Collaborated with other editors to produce weekly e-newsletters for several content areas

### **Drag Racing Online Magazine, O'Fallon, MO**

#### **Assistant Managing Editor, 01/05 - 01/06**

#### **Production Assistant, 10/04 - 01/05**

- Copy edited lead stories, features, columns and race reports
- Collaborated with lead designer, webmaster and freelance writers to produce 12 issues of Drag Racing Online each year
- Copy edited and proofread articles for six issues a year of Adrenaline, the print magazine of the American Drag Racing League
- Built webpages for articles in Dreamweaver and uploaded to website
- Edited and uploaded daily news updates

## Education

### **University of Missouri-Columbia, 08/98 - 05/04**

- M.A. in ancient history, area of emphasis Classical Greece
- B.A. in magazine journalism
- Semester abroad at the National University of Ireland in Galway